



Get Organized SPRING ENROLLMENT KIT

Featuring our most popular organizing products, this kit has been hand-selected with our top-selling styles priced to give you the most bang for your buck! In addition to all the great products, you'll also receive helpful sales tools such as Catalogs, order forms and invitations.



CINCH SAC in Flutter	#3039	\$20
EXPAND-A-TOTE DAY EXTENDER in Lotsa Dots	#3612	\$49
LARGE UTILITY TOTE in Aqua Circle Spirals	#3121	\$30
LITTLES CARRY-ALL CADDY in Pin Dots	#3401	\$12
ORGANIZING UTILITY TOTE in Awesome Blossom	#3105	\$25
PICNIC THERMAL TOTE in Aqua Circle Spirals	#3034	\$35
SCARF in Pink Circle Spirals	#3012	\$20
THERMAL TOTE in Awesome Blossom	#3000	\$15
WRISTLET KEY FOB in Dark Denim	#3514	\$5
WRISTLET WALLET in Painted Snakeskin	#3276	\$22
ZIPPER POUCH in Lotsa Dots w/ Butterfly	#3045	\$12
FABRIC SWATCH SET	#3602	
STATIONERY SAMPLE SET	#1010	

Prints featured in the Enrollment Kit are pre-selected and cannot be changed. Based on product availability, some products may be substituted.



The Thirty-One Story

You may know us as a company offering purses, accessories and products that help organize the lives of busy women and their families. But we are more than that.

Our company mission is to "Celebrate, Encourage and Reward" women, and we have seen this mission play out through the years in the lives of so many women who now have their own "Thirty-One Story." Cindy Monroe began Thirty-One in the basement of her Chattanooga, TN, home with a dream and a calling to provide an opportunity for women to achieve financial freedom, find personal fulfillment and realize their dreams through becoming successful business owners.

Cindy found inspiration for the company's name in the verses of Proverbs 31, which speak of dedicated, resourceful women who serve society and take care of their families. Since 2003, thousands of women have experienced life-changing success as they achieved their goals, whether they wanted to be able to stay home with their children or just earn extra spending money. Our passion as a company is managing and building a business that helps our Consultants succeed in theirs. We pride ourselves on giving women the opportunity to enhance their lives by offering fashionable, functional items that people love.



Get Organized Presentation Using Your Enrollment Kit

Congratulations on joining our Thirty-One team! You may have several types of events on your calendar – a debut party, an open house or casual get-togethers with friends. Your Enrollment Kit is designed to help you easily share our most popular organizational products with Customers using the Party With a Purpose: Get Organized format.

Your Enrollment Kit features eight different springtime prints and patterns. With the help of the attached display card, you can show your guests these same products in other prints and patterns without handing out the Catalog during your presentation.

The Party With a Purpose: Get Organized format is designed with your busy guests in mind. It's simple, easy and fun, yet functional to meet their organizational needs. Use this card to engage them with fun facts and to showcase our organizational products.

Fun Organizing Facts

Use these facts in your presentation opener or sprinkle throughout your presentation

The National Soap & Detergent Association reports that 80% of household clutter is the result of disorganization. Say, "I'm going to show you some amazing organizing tips using Thirty-One's fun and functional products in your home."

Half of all women spend at least some time each day cleaning and doing laundry – an average of 2.6 hours! Say, "We're going to learn some great ways to organize the laundry room and get the family to help out as well."

Getting rid of clutter would eliminate 40% of the housework in the average home, according to the National Soap & Detergent Association. Say, "I will show you how to do this easily with our beautiful products!"

An average three-bedroom home has more than 350,000 items in it, according to the National Association of Professional Organizers. Say, "And I have the products to help you sort it, chuck it, save it and organize it!"